

### **Soufflet Group/ Lebanon Solidarity**

**Moulins Soufflet and Soufflet Alimentaire are mobilizing for Lebanon.**

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NOGENT-SUR-SEINE, august 11 2020

**On the news of the tragedy that occurred in Beirut on August 4, the grain industry immediately responded to the call for solidarity.**

**Concerning the Soufflet Group, Moulins Soufflet sent 25 tonnes of French flour and Soufflet Alimentaire, 25 tonnes of steamed Camargue rice.**

**The responsiveness and professionalism of the players in the sector made it possible to carry out a first load of 250 tonnes on board the LE TONNERRE helicopter carrier which reached Lebanon on August 11.**

**A second load made the same journey 2 days later.**

**A real tour de force, in particular, for the French flour milling companies as well as for Moulins Soufflet and Soufflet Alimentaire, which manufactured and shipped Flour and rice in record time.**



◆ TO FIND OUT MORE



<http://www.culture-filiere.com/>



<https://twitter.com/GroupeSoufflet>



<https://www.youtube.com/user/groupesoufflet>

◆ ABOUT THE SOUFFLET GROUP

The Soufflet Group, expert in barley and wheat, is France's top private buyer of cereals, with 4.4 million tonnes bought in France and more than a million tonnes abroad. The Group also operates on the international cereals markets via its Soufflet Négoces trading subsidiary.

In barley, it is a major player on the world malt market with twenty seven plants in Europe, Asia and South America. In wheat, it is one of Europe's top millers with ten mills in France and Belgium. It is also a significant manufacturer of bakery goods with sixteen production units in France and one in Portugal. It operates in the fast food market where it has more than two hundred and twenty sales outlets under the Pomme de Pain banner in France and Le Crobag in Germany. With its expertise in solid state fermentation, the Soufflet Group invests heavily in research on new added value applications for agricultural resources with its Biotechnology Division. The Group employs more than 7,500 staff in eighteen countries. In 2014, it achieved sales of over 4.91 billion euros and 578 million euros for its plant baking and fast food business.

■ Visit our website: [www.soufflet.com](http://www.soufflet.com)

PRESS CONTACT

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